



**Leadership Coach | Speaker | Podcast Host
Author | Founder of Trailer Park University.**

Tracy Spears is an international keynote speaker, two-time TEDx speaker, and three-time author. She is the co-founder of The Leader Lab, and the founder of Trailer Park University.... the place she believes gave her the best education money can't buy. She is best known for blending humor, experience, and authenticity in her captivating storytelling, that will leave you with practical and inspiring leadership lessons.

Keynote Topics

- ✓ Trailer Park University
- ✓ Temperaments and Teamwork
- ✓ Strategies to Level Up Your Leadership

*Custom Keynotes Available



Trailer Park University

Tracy Spears doesn't just give a keynote. She delivers an unforgettable experience. With bold honesty, humor, and powerful storytelling, she challenges audiences to stop performing and start leading with authenticity. From boardrooms to international stages, Tracy has inspired thousands to tell their truth, lead stronger, and live more intentionally.



Tracy's Books

